

Productivity Strategies & Solutions Inc.

Building Your Business Profits With Technology - and a Smattering of Business Intelligence

June 15, 2007

Event Schedule

Lunch and Learn

12:00 pm - Buffet Lunch

12:45 pm - Brian Sittley,
PSSI President

1:00 pm - You Too Will
Profit from CRM

2:00 pm - Building Your
Business With Sage
Software "End to End"

3:00 - How to Compete on
the Internet

4:00 - Profiting From
Improved Inventory
Control

Helping you succeed is our business. We do that through our consulting services and systems. To provide information on the latest technology, PSSI, with the cooperation of Sage Software, has scheduled a *Customer Appreciation Day & Open House*. Join us for lunch, then stay for an enlightening series of seminars and personal visits with the systems professionals.

On Wednesday, June 27th, invest just five hours of your time, starting with lunch at noon, to learn more about ERP, CRM, WMS and WWW.

- 12:00 pm - Buffet Lunch

This is the *Free Lunch* I mentioned earlier. Join us at noon for the buffet catered by Martin's.

For additional information about the event

- 12:45 pm - Brian Sittley, PSSI President

Lunch and Learn

There really IS a *Free Lunch*.
There is also *Free Education*.

... Okay, it's not entirely free - you have to invest some of your time!

We understand that you are busy. In appreciation of that fact, we have scheduled four hours of educational seminars following lunch. You *DO* take time for lunch don't you (Sometimes)?

In addition to, or in lieu of, the formal presentations, you can meet with the experts from Sage Software, EC Internet and Productivity Solutions to get to the heart of *your* information needs. You have challenges and opportunities; tell us about them to see how we can help. (You might sleep better at night!)

You can also get a personal overview of any of the software we support. The PSSI, EC Internet and Sage Software representatives will be available to dig into the solutions as deeply as you want. Let us know what you'd like to see and we will arrange it.

For more information about this event, please [CLICK to visit our web site](#)

Connect to PSSI...

Hear straight from the Boss where PSSI came from, where we're going and how you can benefit from our services.

[Register for Customer Appreciation Day NOW!](#)

• 1:00 pm - You Too Will Profit from CRM

SAGE CRM

How do *you* keep track of *your* customers and prospects? Are your customer service and customer satisfaction all that you (and your customers) expect? Do you know?

You spend a zillion dollars on sales and marketing to find new customers; learn how to do that less expensively - and how to take better care of them after they're yours.

[Will you Attend? Click to let us know.](#)

• 2:00 pm - Building Your Business With Sage Software "End to End"



What does "End to End" mean? It starts with CRM when you first talk to a prospect or when they visit your web site. When they order, you deliver the product or services and bill the customer - assuming you have the product in inventory. The product or raw material is tracked using a warehouse management system until it is removed and shipped. You then pass the data on to your accounting to get the information you need. The entire process, "End to End," is what allows you to properly manage your business. See how that can all be accomplished with Sage Software and the services of PSSI.

To learn more about the "End To End" capabilities of Sage Pro ERP or Sage MAS 90 and MAS 200, come to the 2:00 pm Sage Software session or schedule a private review of your chosen software with one of the Sage Executives or PSSI staff members.

[Still undecided about attending? Click here to learn more about the event.](#)

• 3:00 - How to Compete on the Internet

EVERY business needs a web site - this *is* 2007 after all. Do YOU have a web site? Is it useable? Does it generate revenue for you?

- [Our Website Home Page](#)
- [Product Line](#)
- [Services](#)
- [Business Solutions](#)
- [More About Us](#)

Whether you sell "Business to Business," (B2B) or "Business to Consumer," (B2C) your prospects and customers probably start the information gathering process using the Internet. From there, they may purchase from your web site or they may contact you by phone or email.

The Internet is a vital part of the "End to End" business model. You need to use it. (Your competitors probably are...)

[Follow this link to learn more about EC Internet, Inc.](#)

• 4:00 - Profiting From Improved Inventory Control

If you manage a Manufacturing or Distribution business, you understand the value of the stuff in the warehouse. If *YOU* don't understand it, ask your CPA or banker... they sure do!



The Warehouse Manager, a proprietary system from PSSI, can help you get a real handle on what comes into the warehouse or shop floor, how and when it's used, minimize handling and speed the inventory turns allowing you to maintain smaller inventory levels. Reduced inventory means lower carrying costs and improved profits. Learn how to make that happen - inexpensively - with the bar code / RF enabled PSSI Warehouse Manager.

[By now, you have decided that YOU HAVE TO attend. Click here to complete the process!](#)

PSSI Marketing
ted.myers@pssiusa.com
<http://www.pssiusa.com>

574-239-2444